



# LACEY BLACKMAN

LEAN LIKE LACEY: BIKINI TRANSFORMATION COACH



**56.9K**

Followers  
as of November 2018



**4.8K**

Page Likes  
as of November 2018

## CONTACT

**EMAIL** [leanlikelacey@hotmail.com](mailto:leanlikelacey@hotmail.com)

**WEB** [www.leanlikelacey.com](http://www.leanlikelacey.com)

**SOCIALS** [@leanlikelacey](https://www.instagram.com/leanlikelacey)

## ABOUT LACEY

Lacey is a personal trainer and online coach specialising in women's health and fitness. She is also an accomplished bikini bodybuilding athlete with Professional Status with the ICN. Lacey's mission is to empower women to train with confidence, gain nutritional freedom and achieve REAL results. She is also a passionate "foodie" and loves creating deliciously healthy recipes.

# SOCIAL MEDIA AUDIENCE

- Women: Instagram 70% Facebook 90%
- Aged 25-34: Instagram 25-34 (53%) Facebook 25-34 (50%)
- Living in: Instagram USA (37%) Australia (21%) Facebook Australia (55%) USA (21%)

## COLLABORATION OFFERINGS & RATES

- Social media static post \$50
- Social media video post \$75
- Social media slideshow (static & video) \$100
- Social media story (static) \$10
- Social media story (video) \$15

## ADDITIONAL TERMS

- Promotional code included in all posts
- 'Call To Action' included in all posts
- Content published simultaneously on IG and FB
- Bundles negotiable
- Contract term negotiable
- Competitions/giveaways negotiable

## PAST & PRESENT SPONSORSHIPS & COLLABORATIONS

Green Tea X50	YourPrep
THS Nutrition	Fit-Lato
Muscle Coach	Body Meals
Two Tags	Chobani
Macro Mike	Minus32
Undeniable	Dough House
Comp Culture	Glam Fit Bikinis

